

Rayan Mohammad

Senior UI/UX Designer

SUMMARY

UX Lead / UX Manager with over 14 years of experience designing digital products across fintech, digital banking, e-commerce, SaaS, big data platforms, cloud software, digital transformation, and e-learning.

Currently working with Jordan Ahli Bank on Qawn, a chat-based digital banking platform designed to make banking feel as simple and familiar as messaging apps. I was the main product designer behind Qawn's UX foundation from zero to live product, covering personal banking, Qawn Business, onboarding, eKYC, chat-based banking, and international transfers for 75K+ active users.

Strong experience in building scalable design systems, leading product design execution, creating complex user journeys, working with cross-functional teams, and translating business, compliance, and technical requirements into clear, usable, and high-quality digital experiences.

EXPERIENCE

● Jordan Ahli Bank May 2022 - Present

UX Manager — Qawn Digital Banking

Main product designer behind Qawn's UX foundation from zero to live product.

- Served as the main product designer behind Qawn's UX foundation from zero to live product across personal banking, Qawn Business, onboarding, eKYC, and international transfers.
- Designed and built the Qawn Design Language System for Arabic and English, supporting dark and light themes using Figma variables.
- Created scalable UI components, reusable patterns, and product design foundations for 75K+ users.
- Designed onboarding and eKYC journeys balancing usability, compliance, and security.
- Designed chat-based banking flows and international transfer journeys including complex review and confirmation states.

● Esense Software April 2020 - May 2022

UI/UX Lead

Building cloud-based correspondence and workflow software for government and enterprise clients in Saudi Arabia.

- Led a team of four members, including two UI/UX designers and two front-end developers.
- Unified design patterns and standards across web, Android, and iOS applications.
- Designed user flows, wireframes, and interactive prototypes for complex enterprise products.

● Open Insights May 2019 - April 2020

UI/UX Lead | United States / Remote

- Built a SaaS design framework based on global UI/UX standards applied across multiple analytics products.
- Created user journeys for new and returning users across tables, charts, and analytic workflows.

● Blue Kangaroo Dec 2015 - May 2019

UI/UX Designer | United States / Remote

- Improved e-commerce UX through user interviews, A/B testing, heatmaps, and taxonomy improvements.
- Used Google Analytics and Amplitude data to optimize user flows and product discovery experiences.

● Semanoor Jan 2012 - Oct 2015

UI/UX Designer

- Designed UX/UI for e-learning tools, web builders, and educational editors.
- Led and trained a team of four fresh graduates in HTML, CSS, and jQuery.

EDUCATION

Bachelor's Degree in Graphic Design

Philadelphia University — Jordan

2006 - 2010

CONTACT

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IDENTITY

Nationality Jordanian / German

Born 2/11/1986

CORE SKILLS

UI/UX Design

Design Systems

Product Management

Figma

Fintech

User Research

Prototype

HTML/CSS

LINKS



Product Demo

<https://youtu.be/3PwhPvSUhj8>



Rayan Camping

<https://www.youtube.com/@RayanCamping>